



TRAINER: ADAM TINWORTH, MEDIA CONSULTANT

Adam Tinworth is one of the UK's leading trainers in journalistic analytics, and has more than 12 years' experience in training journalists in social media, SEO and digital journalism.

He is a magazine journalist by background, having worked in magazines for nearly 20 years, before going into full-time digital consultancy. Adam now works as a consultant and trainer in digital journalism, social media and content strategy, and clients have included The Times, Mail Online, The Financial Times, Euromoney Institutional Investor as well as B2B publishers, charities and international brands. He is a visiting lecturer at City, University of London on the journalism MA courses.

TRAINING VENUE

German Center, Singapore
25 International Business Park
Singapore 609916



SCHEDULE

Daily: 09:00 – 18:00 hrs

STANDARD FEE

SGD 800
Fee incl. training materials, coffee breaks & luncheons

REGISTER ONLINE

www.wan-ifra.org/editorialanalytics

FOR MORE INFORMATION

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SKILLSFUTURE SINGAPORE

SkillsFuture Singapore (SSG) provides funding (SDF, absentee payroll, etc.) to encourage employers to upskill their employees.

Interested participants who are Singaporeans and Singapore Permanent Residents will be eligible to apply for a subsidy.

For more information, visit SSG at: www.skillsconnect.gov.sg

MALAYSIA HRDF

Malaysia registered companies can receive financial assistance to cover training cost incurred from HRDF.

Company can claim the course fee as charge per trainee and other expenses such travel allowances and airfare.

Please check with HRDF for your organisation eligibility/exact claimable amount.

Important Note: Payment is required with registration and must be received prior to the training to confirm your booking. Confirmation will only be sent via upon receipt of payment. WAN-IFRA reserves the right to make any amendments that it deems to be in the interest of the training without notice.

Cancellation and Replacement: Any cancellation or replacement must be sent in writing via email or fax. A 50% refund will be given if cancellation is received 2 weeks before the training. Regrettably, no refund can be made for cancellation received less than 2 weeks before the training. A replacement is welcome if you are unable to attend. Written notice should be given to WAN-IFRA not later than 2 weeks before the training.